The *Eczema Quarterly* magazine is a national publication distributed to members, medical & health professionals, clinics, hospitals and community groups.

The *Eczema Quarterly* magazine aims to provide its readers with the latest news and breakthroughs, reports, eczema education feature articles, product updates, expert Q&A and articles relevant to the management and support of eczema sufferers and their carers.

The *Eczema Quarterly* magazine is released seasonally.

**Spring Edition**
- Deadline booking - July 17
- Material deadline Aug 01
  - Distribution date - Sept 15

**Summer Edition**
- Deadline booking - Oct 14
- Material deadline Nov 01
  - Distribution date - Dec 18

**Autumn Edition**
- Deadline booking - Jan 23
- Material deadline Feb 01
  - Distribution date - March 18

**Winter Edition**
- Deadline booking - Apr 18
- Material deadline May 01
  - Distribution date - June 18

**Distribution:**
- **Hard Copy** - 1,500
- **Digital Copy** - 5,500

**Advertising costs: (all colour)**

**Corporate Members Only**
- Full Page - $990 plus GST (Hard & Digital Copy)
- Half Page - $660 plus GST (Hard & Digital Copy)
- A4 Insert flyer provided by Advertiser, printed both sides - $1,200 plus GST (Hard copy only)
- Sample sachet mail out - no thicker than 10mm - $1,200 inc GST (Hard copy only)
- Front Cover “Find The Right Product For You” product placement strap - $600 plus gst per product picture (max of 3 pics)

**Non Members**
- Full Page - $1,490 plus GST (Hard & Digital Copy)
- Half Page - $990 plus GST (Hard & Digital Copy)
- A4 Insert flyer provided by Advertiser, printed both sides - $1,200 plus GST (Hard copy only)
- Sample sachet mail out - no thicker than 10mm - $1,200 inc GST (Hard copy only)
- Front Cover “Find The Right Product For You” product placement strap - $1,800 plus gst per product picture (max of 3 pics)

Subject to Publishers approval.

**Mechanical Specifications:**

- **300 DPI High resolution CMYK PDF with fonts embedded and bleed marks**
  - Full Page (Bleed - Width 215mm x Height 303mm / Text area - Width 185mm x Height 272mm)
  - Half Page (Width 185mm x Height 123mm)

Website Advertising is available to Corporate Members only.

**For all Eczema Quarterly Magazine advertising enquiries contact:**
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