

eczema quarterly

The **Eczema Quarterly** magazine is a national publication distributed to members, medical & health professionals, clinics, hospitals and community groups.

The **Eczema Quarterly** magazine aims to provide its readers with the latest news and breakthroughs, reports, eczema education feature articles, product updates, expert Q&A and articles relevant to the management and support of eczema sufferers and their carers.

The **Eczema Quarterly** magazine is released seasonally.

Spring Edition	Deadline booking - July 17	Material deadline Aug 01	Distribution date - Sept 15
Summer Edition	Deadline booking - Oct 14	Material deadline Nov 01	Distribution date - Dec 18
Autumn Edition	Deadline booking - Jan 23	Material deadline Feb 01	Distribution date - March 18
Winter Edition	Deadline booking - Apr 18	Material deadline May 01	Distribution date - June 18

Distribution: Hard Copy - 1,500

Digital Copy - 5,500

Advertising costs: (all colour)

Corporate Members Only

Full Page - \$990 plus GST (Hard & Digital Copy)

Half Page - \$660 plus GST (Hard & Digital Copy)

A4 Insert flyer provided by Advertiser, printed both sides - \$1,200 plus GST (Hard copy only)

Sample sachet mail out - no thicker than 10mm - \$1,200 inc GST (Hard copy only)

Front Cover "Find The Right Product For You" product placement strap - \$600 plus gst per product picture (max of 3 pics)

Subject to Publishers approval.

Non Members

Full Page - \$1,490 plus GST (Hard & Digital Copy)

Half Page - \$990 plus GST (Hard & Digital Copy)

A4 Insert flyer provided by Advertiser, printed both sides - \$1,200 plus GST (Hard copy only)

Sample sachet mail out - no thicker than 10mm - \$1,200 inc GST (Hard copy only)

Front Cover "Find The Right Product For You" product placement strap - \$1,800 plus gst per product picture (max of 3 pics)

Subject to Publishers approval.

Mechanical Specifications:

300 DPI High resolution CMYK PDF with fonts embedded and bleed marks

Full Page (Bleed - Width 215mm x Height 303mm / Text area - Width 185mm x Height 272mm)

Half Page (Width 185mm x Height 123mm)

Website Advertising is available to Corporate Members only.

For all Eczema Quarterly Magazine advertising enquiries contact:

Cheryl Talent, President & EAA Quarterly Magazine Editor

Ph: 1300 300 182 E: newsletter@eczema.org.au



PO Box 1784 DC Cleveland QLD 4163

Ph: 07 3206 3633 Fx: 07 3206 3666

ABN 47 072 394 542